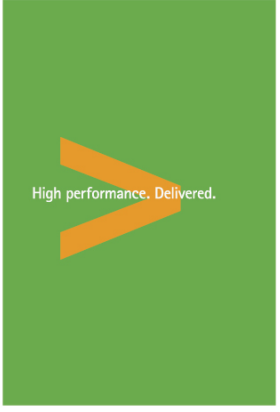


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Accenture Play

Objective

To promote the use of the company's existing resources and tools

To encourage staff participation and interaction between co workers

To communicate internally and increase awareness of the Industrialization program; its key pillars and the benefits it provides clients.

Game

We will develop a web based application with a question and answer game that will reward participants on their knowledge of the tools, solutions and resources that already exist within the company and that can be applied to services needed by clients.

The game will be based on a concept centered on soccer given the upcoming World Cup and the widespread appeal of the game. Points will be won through the daily tasks performed by the work groups. If the tools are correctly used, the score will be

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reflected in “goal format” similar to scores in a soccer game, giving participants the possibility of winning penalty kicks or free kicks, as well as being penalized with warnings for not using the correct tools or being subject to off side if they believe they have used tools properly but find out at the end that they were incorrect. The game also, will have a help center, if the user use it, they will earn less point. The game doesn't just assign individual points , but on the contrary, it enables employees to interact with each other and win goals or points for themselves AND their team

Prizes & Exchangeable Points

In addition to responding to the questions, users will be able to check their account to review their scores. They will also be able to exchange their points for prizes, which they can chose out from an on line catalogue.

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High performance. Delivered.

Register & Start Winning



A game with questions related to the program of industrialization (DIIP Delivery Innovation and Industrialization Program) and the ATP Tour.


The game's objective is to score the highest number of points possible, to be traded for prizes

 **accenture** Play

Launching: Chile, November 11 of 2014

How much do you know
about **tennis**

and the program
of industrialization **Accenture**

- 
- Start playing and show your skills
 - Add points for the final draw
 - Stay up to date and become the winner of **Accenture Play!**

Firefox, preferred to play with your portable devices browser.

Discover
the **Prizes** you can win
With **accenture** *Play*

1°	Purchase order	\$4000
2°	Purchase order	\$2500
3°	Purchase order	\$1500
4° al 10°	Purchase order	\$500

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